



*You are here I.* 2002. Neon white light, words, timer/fader: fades on and off in a 5 seconds interval.

# SOLEDAD ARIAS



*White lies I*, 2002. White neon light, words 22 x 3 inches.

GALLERY

Soledad Arias' work deals with the material and immaterial aspects and the impact of words. The white neon signs are like ghosts of lingering thoughts that seem to go unspoken. The phrases are pointed statements that reference an indirect interaction with the viewers, either commenting on an emotional reaction or a physical presence.

## word's vibrate

SOLEDAD ARIAS IN RETROSPECTIVE  
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*Lullaby, I 2008. White neon light, words, 16 1/2 x 4 inches.*

#### About the Exhibition and Artist

The works in this exhibition ranged from light, prints and video responded to a number of parallel narratives. 'White lies', constructed with white neon tubing and written out in cursive, hovered on the wall surrounded by a white halo while playing with the actual meaning of the words—a white, or trivial, lie that someone tells another to avoid hurting their feelings—positioned the viewer in an awkward zone of both comfort and anxiety. Closed-captioned lullaby evoked the memory of a familiar sound and acted as a link between past and present. A series of videos, Snippets, played muted text that flew with intentional slowness. Drawn from the videos' discarded sound, recorded words vibrated in inaudible patterns. Arias' prints became then, a beautiful visual representation of the cadence of the voice.

Born in Buenos Aires, Argentina, Soledad Arias, lives and works in New York City. Arias attended the School of Visual Arts in NYC where she completed her BFA and MFA. Her work has been exhibited at PS1 Contemporary Art Center, the Institute of Contemporary Art, Philadelphia; Jersey City Museum; Socrates Sculpture Park; Alejandra von Hartz gallery, articule gallery, Montreal, Canada; El Museo del Barrio, New York City; The Art Museum of the Americas, Washington, DC; and the Bronx Museum of the Arts among others.

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